



2019-2020

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After-The-Bell is excited to present our **3rd Annual A Taste of Kennett** to be held on **Friday March 20, 2020**, from 7-10pm at Holly Peters Oriental Rugs in downtown Kennett.

We hope you will be able to join us as a **SPONSOR** as well as a **GUEST**.

After-The-Bell's A Taste of Kennett is a lively community event, bringing together over 200 community members, leaders and businesses. Local restaurants and businesses share their food and drink in the exquisitely distinctive loft space of Holly Peters Oriental Rug & Home. Great live music and a silent auction will round out the night. This SOLD-OUT event raises approximately \$25,000/year for After-The-Bell, *filling a crucial gap between rising expenses and the growing need for our program.*

At After-The-Bell, we remain committed to providing our worthy after-school program to all Kennett Middle School students at **NO COST to families, taxpayers or to the school district**. We have served over 6000 students, and *this can only be accomplished with the generous support of our community and people like YOU!*

Sponsors will be promoted on social media and After-The-Bell's NEWLY DESIGNED WEBSITE. Marketing materials will also be on display at the event. We ask that you respond with your sponsorship commitment by February 15, 2020. As an **incentive for early commitment**, all sponsors who submit donations **prior to Friday, January 17, 2020** will be entered in to a drawing to receive two additional highly sought-after tickets to this the fun event.

Please fill out the attached sponsorship commitment. You may send in your sponsorship contribution at <http://afterthebell.org/donate-now> and email afterthebell@kcsd.org with details. Or you can mail your form to After-The-Bell at the address below. If you have any questions, please feel free to contact us at afterthebell@kcsd.org or at 610.268.5889.

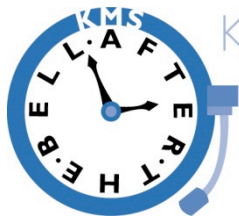
Thank you in advance. We look forward to seeing you at our event on Friday, March 20th!

Most sincerely,

Dawn Doherty Kohl

Executive Director, After-The-Bell

afterthebell@kcsd.org • 610.268.5889



3rd Annual 'A Taste of Kennett'
FUNDRAISER FOR AFTER-THE-BELL
March 20, 2020

SPONSORSHIP FORM due by 2/15/20

Date: _____

Contact Name: _____

Address: _____

Email: _____

Phone Number: _____

Organization/Business/Personal name as it should appear in event sponsorship materials:

I will sponsor at the following level:

- ☐ **Gold** (\$1,500+): *Recognition at the event/website + 4 tickets (\$280 ticket value)*
- ☐ **Silver** (\$1,000–1,499): *Recognition at the event/website + 3 tickets (\$210 ticket value)*
- ☐ **Bronze** (\$500-999): *Recognition at the event/website + 2 tickets (\$140 ticket value)*
- ☐ **Friend** (\$250 to \$499): *Recognition at the event/website + 1 ticket (\$70 ticket value)*

* * *

☐ My check for \$_____ is included

☐ Please include a link to my website on the After-The-Bell website.

My website address is: _____

Email form to afterthebell@kcsd.org or send to PO Box. Subject/Attn: SPONSORSHIP
Checks payable to: KASA. Mail to: After-The-Bell, P.O. Box 1068, Kennett Square, PA 19348